



**Delivering Bleed Kits To Communities  
Across Avon and Somerset**  
Supported By...



**HeartSafe®**  
Saving Lives In The Community



**LEARN MORE**

and many more partners in our community & the UK...



# Our Mission Statement

## What is the Avon & Somerset Bleed Kit Partnership

Avon and Somerset Police have joined up with HeartSafe and NHS England South West to provide emergency bleed kits in public spaces across local communities.

These kits are easily accessible to help anyone respond quickly in life-threatening situations involving severe bleeding, such as from traffic accidents, falls, stabbings, animal bites, or other injuries.

With 24/7 availability, these kits empower the public to act in the crucial first moments after an injury, potentially saving lives before emergency responders arrive.



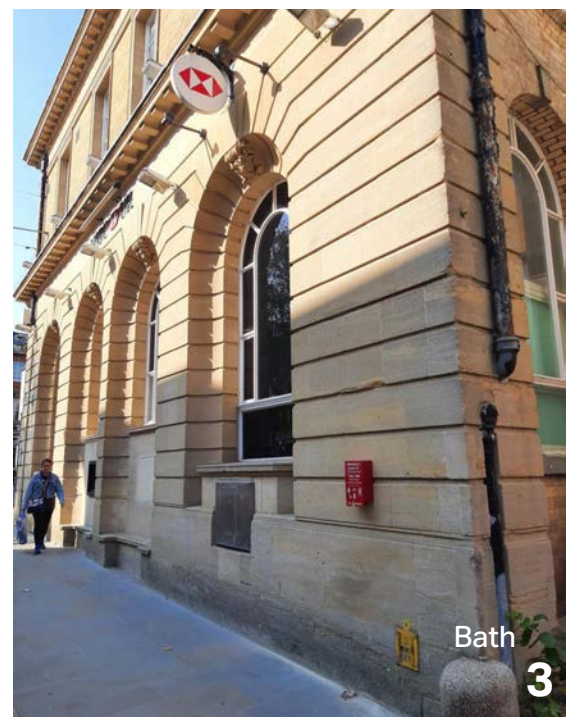
Kingswood, Bristol

### Did You Know?

On average, you have as little as 3-4 minutes to stop a catastrophic bleed.

# Our Guiding Principles

- 💧 **Immediate Availability:** Our kits are kept in unlocked dispensers, making them instantly accessible in an emergency.
- 💧 **Simplicity:** Make kits easy to find, understand, and use during emergencies.
- 💧 **Up-to-date mapping:** Share up to date locations of kits to boost community awareness and engagement.
- 💧 **Affordability:** Multiple options of dispensers and cabinets makes it more affordable for a range of communities and businesses.
- 💧 **Drive Visibility:** Highly visible kits raise awareness within communities
- 💧 **Long-term Solution:** Our legacy funding means we have a comprehensive management system for the kits which includes registration, mapping, and ongoing support for repairs and replacements.
- 💧 **National Reach:** Our hope is that this easy provision model can be rolled out across police forces and communities nationally.
- 💧 **Branding Opportunities:** Kits can feature branding from charities, community groups, or businesses to show support (see pg. 17).
- 💧 **Be everywhere:** Reach as many communities as possible.
- 💧 **Grow the partnership: More kits = more opportunity to save lives.**







# SWAST Collaboration

## South West Ambulance Service Joins The Partnership to Improve Emergency Response

South West Ambulance Service (SWAST) have become a key partner in the bleed control kit initiative, offering vital support and advice. SWAST has endorsed the kits for being straightforward in an emergency and the only appropriate solution of their kind.



Through collaboration with SWAST we have adapted the body mapping card contained within all bleedkits which has now been endorsed by medical professionals as best practice.

<- **NHS** Approved Instructions

# Control Room Ready

## How We Are Helping Save Lives...

Police and Ambulance Command & Control rooms have now gone live with a mapping system which provides real time plotting of bleedkit sites, meaning members of the public can be told the exact locations when they call 999 and then be told how to use them. **This is the first collaboration of its kind in the UK.**

## Why is all of this important?

Recently, a young person was stabbed in central Bristol.

Despite a bleed kit being just yards away, bystanders did not know it was there, and the victim had to be carried over a mile to hospital.

Thankfully, they survived.

This situation highlights the importance of SWAST's involvement. With the new mapping system, the public will be promptly directed to nearby bleed kits in emergencies.



We are now working with key stakeholders such as SWAST to scale the model nationally as best practice and the best solution to respond to catastrophic bleed incidents.



# Where are they needed?

Bleed control kits are vital in managing emergencies involving severe bleeding, this can occur in a range of environments and situations.

For example:

- 💧 **Workplaces:** Especially in industries such as construction, manufacturing, and hospitality, where sharp tools and machinery are used.
- 💧 **Crime:** Injuries caused by a knife/violent offences, etc.
- 💧 **Schools and Universities:** In the event of an accident in classroom, during sports, or unfortunate incidents of violence.
- 💧 **Highways and Roads:** For use in traffic accidents, where timely medical intervention can save lives before emergency services arrive.
- 💧 **Rural and Remote Locations:** Areas where access to immediate medical care is limited, making it vital for travellers or residents to manage emergencies independently.
- 💧 **Outdoor Activities:** Hiking, camping, and hunting, where cuts, falls, or animal attacks can cause severe bleeding.
- 💧 **Home Use:** Household accidents, such as cuts from kitchen knives or power tools, where immediate action is required to stop bleeding.
- 💧 **Industrial Facilities:** Where machinery or hazardous materials can cause serious injuries.
- 💧 **Agricultural Operations:** Farms and processing plants have risks from machinery and tools.
- 💧 **Forestry and Logging:** High-risk of cuts or punctures from chainsaws, equipment and falling trees.

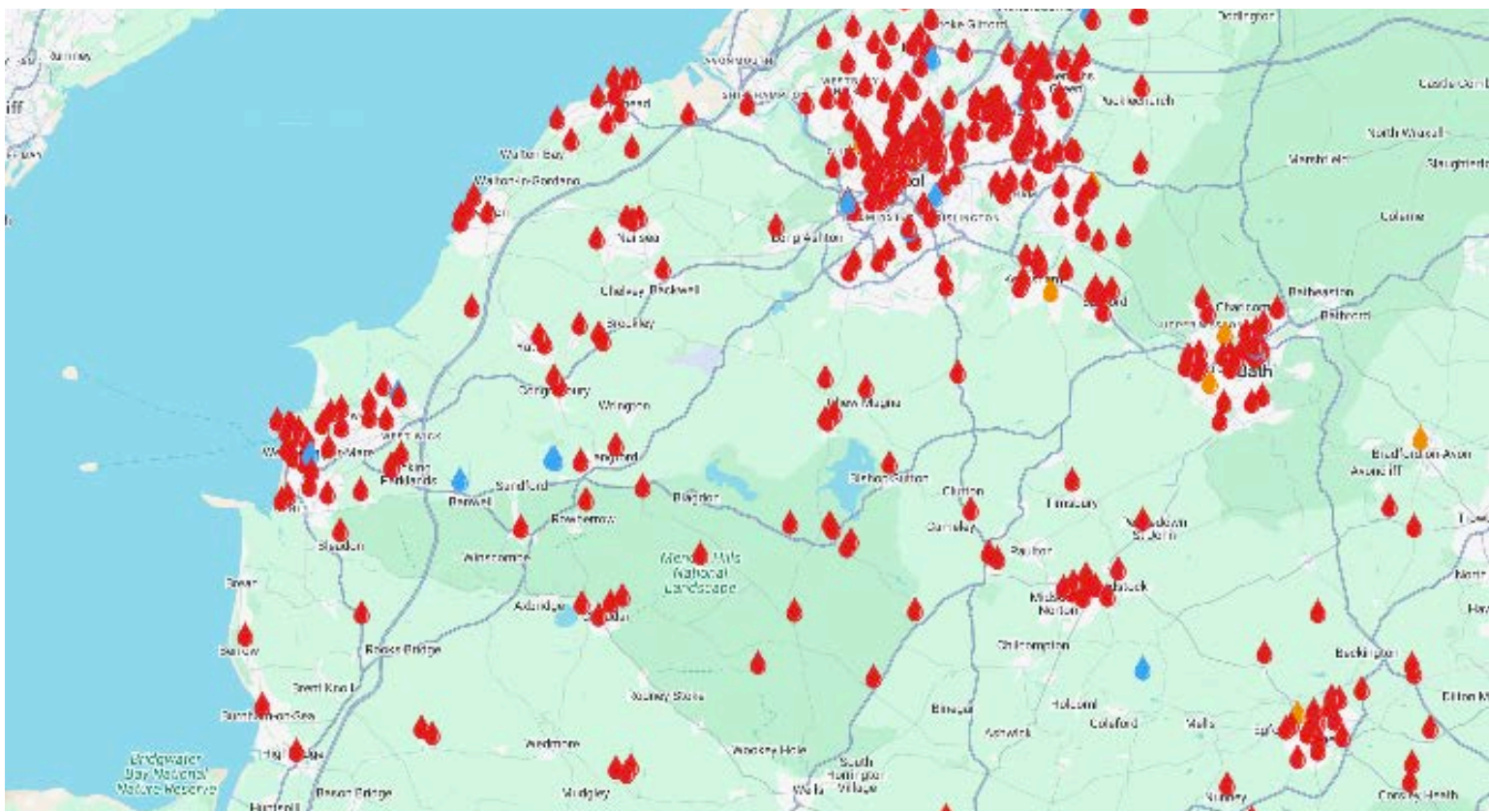
And more...



The Grand Pier  
Weston-Super-Mare



Goblin Combe, North Somerset



# The Map

**Containing the locations of all installed and upcoming bleed kit locations in Avon and Somerset**



**= Installed Kit**



**= Coming Soon**



**= Restricted Access**

HeartSafe have created an interactive public facing map to mirror the success of their AED Locator map used to familiarise communities with the location of the nearest defibrillator.

The Bleed Kit map now shows all locations and is updated daily with any newly registered kits.

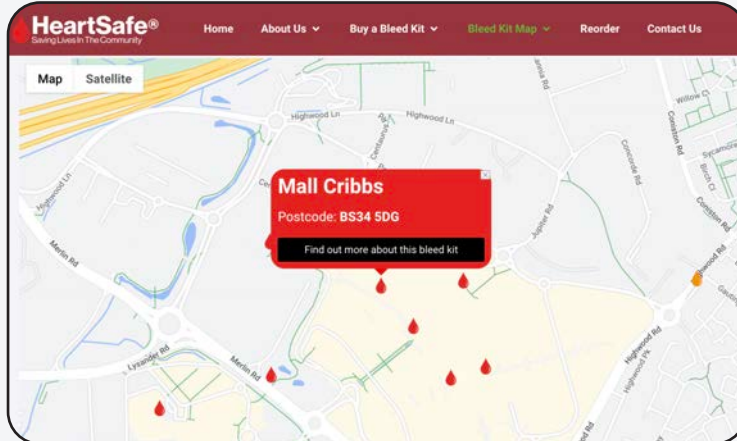
Locations are added via a simple web form, we also add 'coming soon' and 'restricted access' locations to show where we are expanding the scheme. The map also has a search feature so people can easily identify the closest bleed kits by entering an address.

It's so simple, just follow 'register your bleed kit' and leave the rest to us.

# Kit Location Details

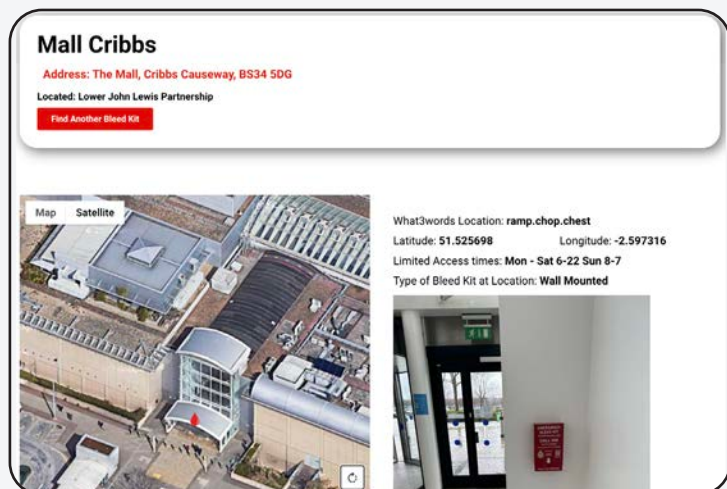
## The attention each kit gets...

Each bleed kit has a dedicated location page, this shows a detailed map and an image of the kit. This allows real community engagement and drives ownership and care for local bleed kits



## Detail Popup on Map

## Click through to dedicated detail page for each location



## HeartSafe Bleed Kits

Please search for the bleed kit that you would like to request a replacement bleed kit for! Please use the 'Report Missing Item' button to report when if the:

- The bleed kit has been removed and is in need of replacement.
- The yellow tag has been removed.
- The unit has been damaged.
- The Bleed Kit pouch is missing.

Search

### Town Hall

Address: Town Hall, High St. TA6 3AS

Postcode: TA6 3AS

What3Words: agency.bordering.dripping

The Hood Arms

## Easily re-order or report kits missing





# Legacy Fund - Future Kit Management



Avon and Somerset Police have agreed a legacy fund for the ongoing, **free** management and replacement of these Bleed Kits in their region

## The ongoing management scheme incorporates:

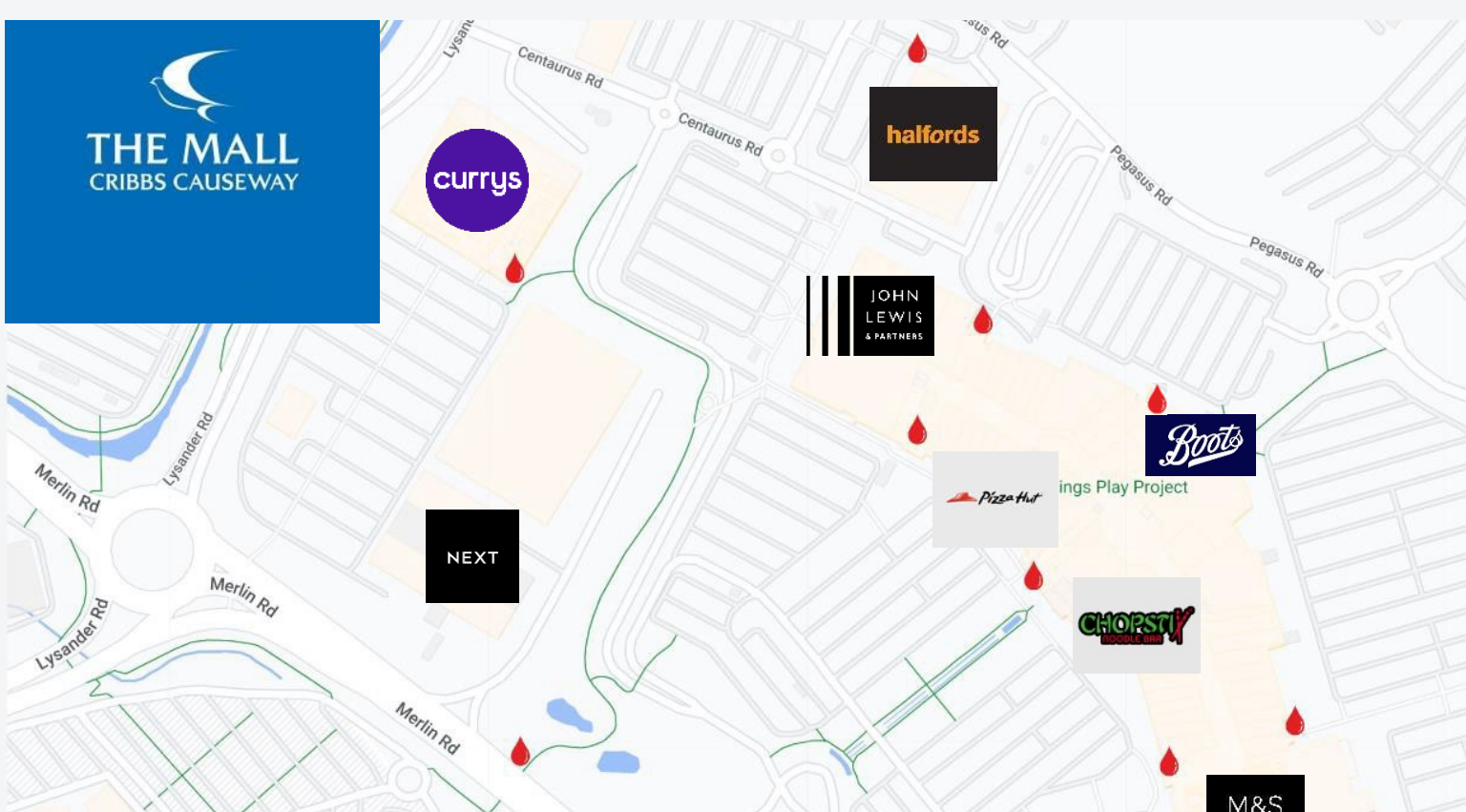
- Regular checking of all sites on local policing patrols.
- A system with HeartSafe which notifies when items in each kit with expiry dates need to be replaced.
- A system with HeartSafe to alert local policing teams when a kit has been used.
- A simple QR scan system to allow replacement kits to be reordered in the event of usage, theft or damage.
- Free installation if required, however self installation and registration instructions are provided to enable a more timely delivery and installation'



Avon Road, Bristol



Farrington Gurney, Somerset



# Businesses Like Yours...

## The Mall, Cribbs Causeway

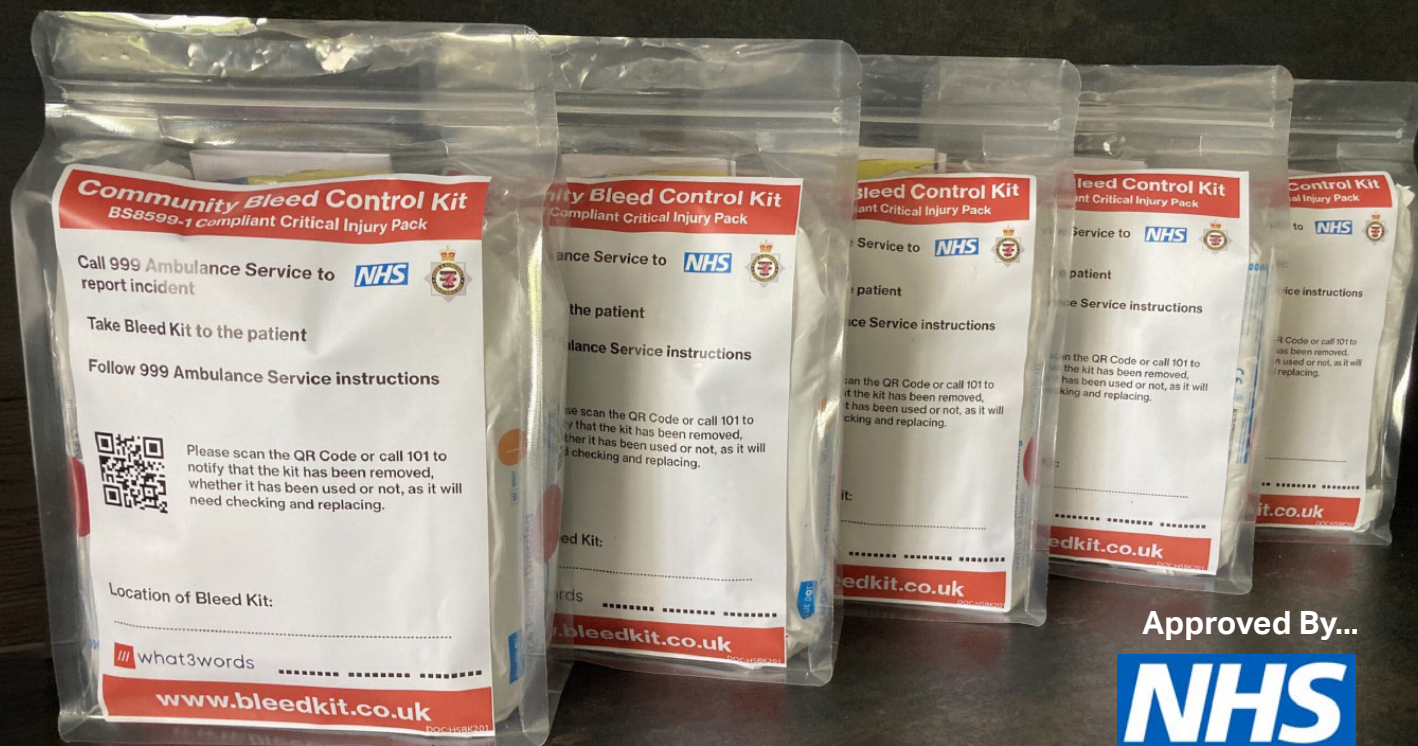
The Mall is the largest regional shopping and leisure hub in the South West of England. Through our partnership, they were looking to help safeguard their site. We have been able to supply 10 bleed kits across their site. All of these kits were funded and will be managed continuously by the Mall.

This is one of several partnerships we have created with organisations like yours. You can see some of our other partners below...



See pages 21 and 22 for some examples or visit the HeartSafe website for our full gallery.





Approved By...



# Critical Trauma Pouch

## (Bleed Control Kit)

Meets requirements of BS8559-1

### Compliant Critical Injury Pack

The core of our mission. A simple, easy to understand kit of life-saving essentials designed for use under 999 guidance to help treat a catastrophic trauma patient until emergency services arrive.

Developed with the support of the NHS and 999 emergency services, this kit is designed to include essentials for use by untrained members of the public.

**These kits are stored in unlocked, 24/7 Bleed Kit Dispensers, making them easily accessible to everyone at any time.**

“ *NHS ambulance crews and trauma teams do a great job when confronted with a patient who's losing a lot of blood, but we wanted to go further in those crucial minutes when an ambulance was still on its way...* ”

**- Dr Michael Marsh**

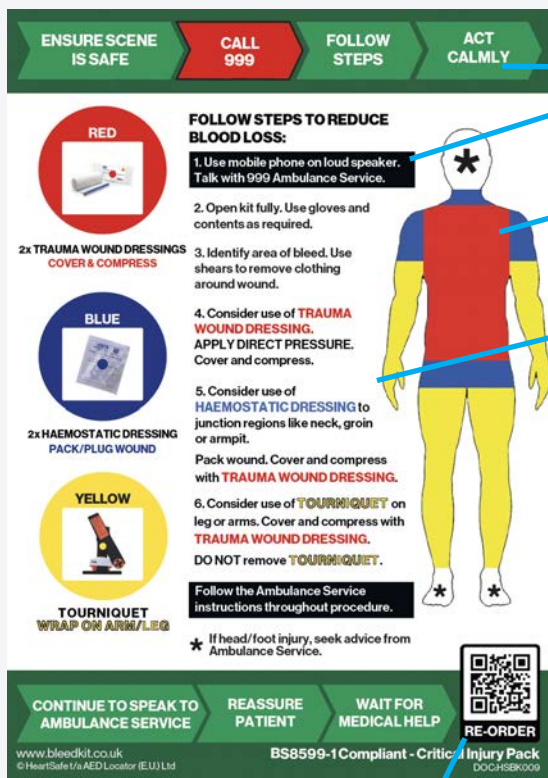
NHS, South West Medical Director



# Instructions

The first instruction is to call 999, so any intervention is supported by a call handler with the kit aimed to help control the bleed in the few minutes before an ambulance arrives.

## Printed Instruction Card with Quick Reference



Front Page

QR Code to allow re-order of new pack after use. Full ongoing end-to-end management and replacement system provided by the partnership in the Avon and Somerset region

Simple step-by-step instructions. 999 call is prioritised.

Colour-coded pack contents correspond to use depending on location of injury

Guidelines for use of pack contents under 999 supervision



Back Page

Together with HeartSafe we have created a set of instructions that are clear and encourage best practice for use by someone who is likely to be in a state of panic.

Simply follow the coloured dots that allows for easy identification of all contents when opened and quick application of what is needed to best help the patient.

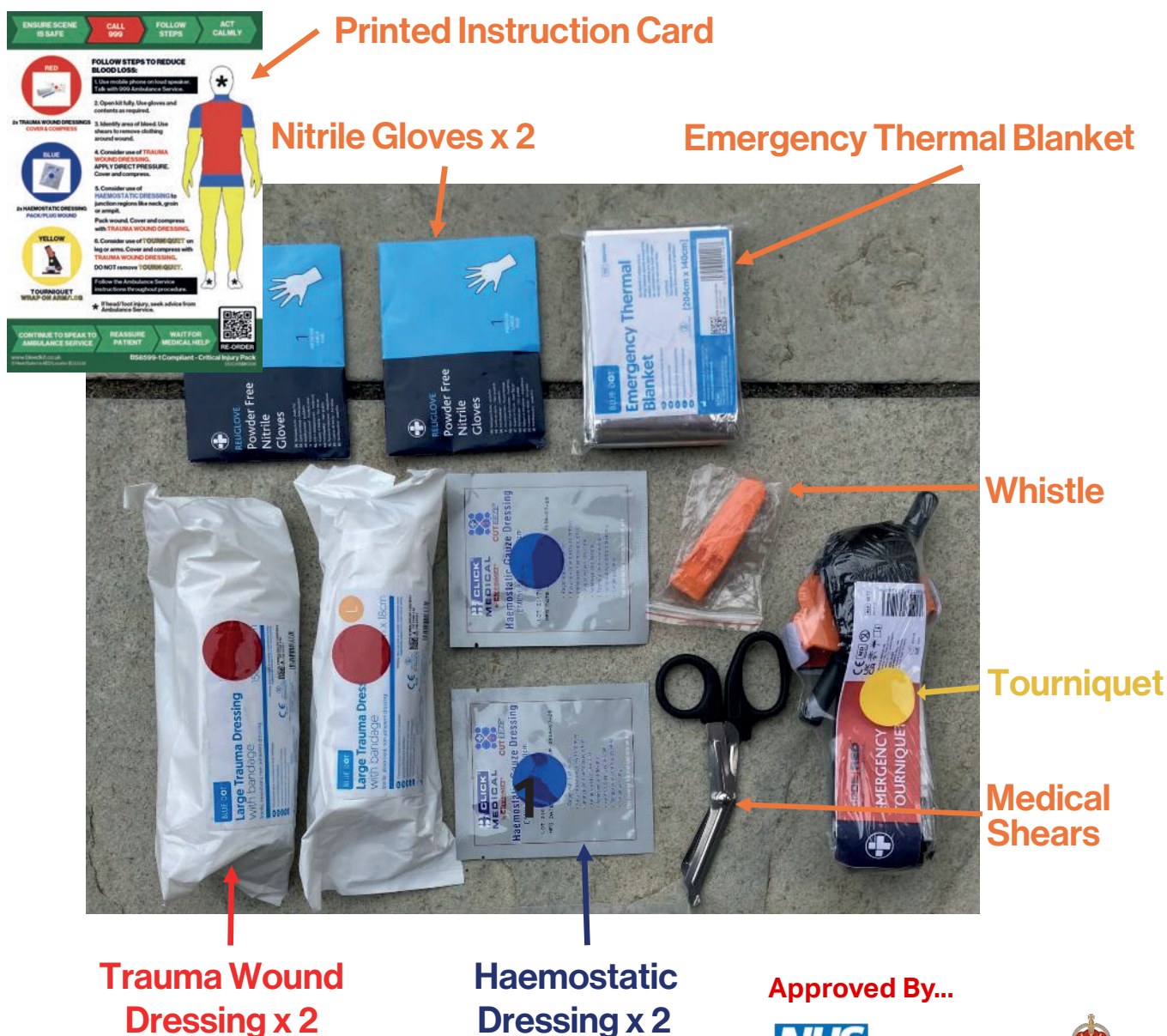


# Inside The Bleed Kit

**NHS South Western Ambulance Service Approved  
BS8559-1 Compliant Critical Injury Pack**

Working together with HeartSafe, we devised a community Bleed Kit that can be used by any untrained member of the public with 999 operator assistance.

Given that most members of the public will likely not have any training we prepared simple colour coded steps so that the instructions are clear and easy to use when someone is in a critical situation.



Approved By...



**South Western  
Ambulance Service**  
NHS Foundation Trust



*Items shown represent contents included in the Community Bleed Kit Pouch and may change depending on availability.*





# Bleed Kit Dispenser 'Limpet' Model 1

**£199 +VAT**

Fits directly to the side of the many thousand HeartSafe AED Cabinets across the UK. (Will also fit many other types of similar AED cabinets)  
Immediate 24 Hour Access, easy to follow "Pull to Remove" instructions.

## Each Kit Contains:

1 x 'Limpet' Bleed Kit Dispenser  
(Pull to Remove Feature)

1 x Installation Kit (Template, Drill, Fasteners and Security seals)

'Emergency Bleed Kit Available Here' directional Label

1 x BS8599-1 Compliant – Critical Injury Pack

Sealed Community Bleed Kit Pouch Containing:

- 2 x Trauma Dressings
- 2 x Haemostatic Dressings
- 1 x Tourniquet
- 2 x Individual Pair of Nitrile Gloves
- Safety Medical Shears
- Foil Blanket CPR Face Shield Whistle







# Bleed Kit Dispenser 'Standalone' Model 2

**£199 +VAT**

Can be installed anywhere. Indoor or outdoor, wall mounted and registered to the HeartSafe Bleed Kit Map.  
Immediate 24 Hour Access, easy to follow "Pull to Remove" instructions.

## Contains:

- 1 x 'Standalone' Wall Mount Bleed Kit Dispenser (Pull to Remove Feature)
- 1 x Installation Kit (Template, Drill, Fasteners and Security seals)
- 'Emergency Bleed Kit Available Here' directional Label
- 1 x BS8599-1 Compliant – Critical Injury Pack
- Sealed Community Bleed Kit Pouch Containing:
  - 2 x Trauma Dressings
  - 2 x Haemostatic Dressings
  - 1 x Tourniquet
  - 2 x Individual Pair of Nitrile Gloves
  - Safety Medical Shears
  - Foil Blanket CPR Face Shield Whistle







Taunton

# Model 2 Dispenser Mounting Kit Pole/Railings Attachment

**£39.50 +VAT**

Some people have difficulty with listed buildings, where community bleed kits are needed most. For this reason, we have designed a new adaptor, a Standalone Model 2 Bleed Kit dispenser, around poles of different diameters, from 75mm up to 200mm, so a street sign type posts up to a telegraph or CCTV pole. It will also work on railings.

## Contains:

1 x Pole/Railings Attachment Kit For The Model 2 Dispenser



Taunton



**SCAN TO  
PURCHASE**



# Easy Customisation

for your business

We can apply your businesses logo on orders of 20 or more cabinets giving your local community the knowledge that your business has been responsible for helping to safeguard communities.



**MANUFACTURED  
IN THE UK**



**Logos can be added  
to the livery for any  
business**

# Successful Deployments Of Bleed Kits

See all our good news stories on our Facebook page.



Avon and Somerset Bleed Kit Partnership

November 27, 2024 · 🌐

...

🚑 Bleed Kit used 🚑

We have been made aware that one of our bleed kits that was funded by [Knife Angel North Somerset](#) located in Weston Super Mare town centre has been used. Key equipment from the kit including the shears, gauze dressing and trauma dressings were used to assist the patient by controlling a bleed 🩸

The use of the kit has been reported to us and a replacement has been arranged.

Thank you to those quick thinking members of public who were aware of its location and quickly utilised it to assist the patient, who we wish a speedy recovery ❤️

This emphasises the importance of knowing where your nearest bleed kit is 📍

<https://www.heartsafe.org.uk/bleed-kit-map/>

We now have over 450 kits installed and accessible to the public, with a vision of having many more across the Avon and Somerset area.

If you wish to fund a bleed kit for your community then please visit

<https://www.heartsafe.org.uk>— with **Knife Angel North Somerset** and **North Somerset Neighbourhood Policing**.

👍❤️👏 38

3 comments 15 shares



Avon and Somerset Bleed Kit Partnership

March 14 at 6:16 PM · 🌐

...

🚑 !! BLEED KIT USED 🚑 !!

We have been notified by [South Western Ambulance Service NHS Foundation Trust](#) that one of our bleed kits was successfully used to help treat a patient with a serious head injury in the Keynsham area today.

The bleed kit, which was one of 125 funded by [Avon & Somerset Police & Crime Commissioner](#) in 2024, was identified by the emergency medical dispatcher on their mapping system and a member of public was guided to the kits location (same street) and it was then used to control a serious bleed until the arrival of the Ambulance 🚒

We are also grateful to the guardian of the kit also contacting us to provide the same information and to request a replacement, which has been arranged.

❤️ We wish the patient a speedy recovery ❤️

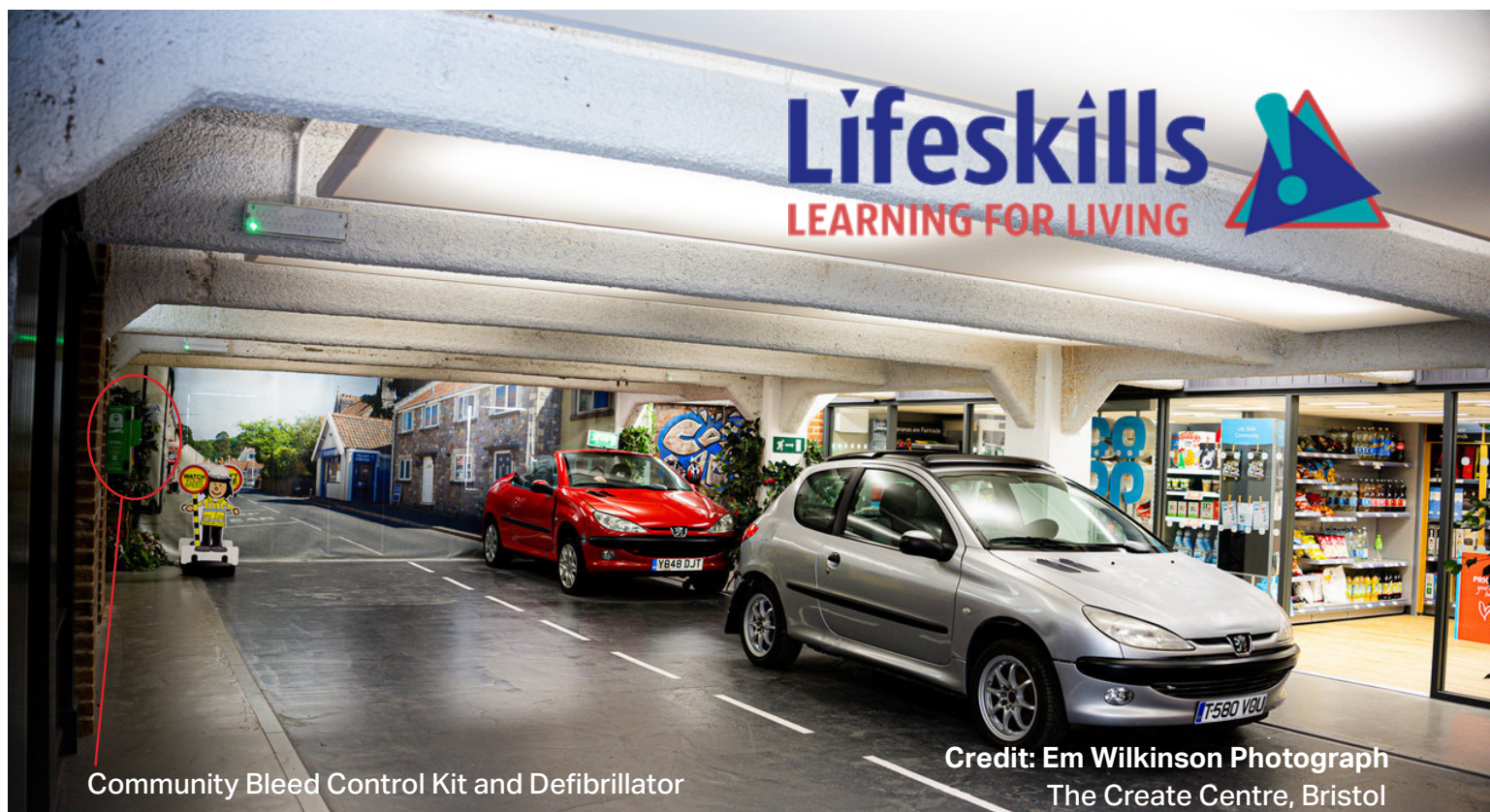
Stories like this show the importance of knowing where your nearest accessible bleed kit is and the need for ongoing investment to ensure they are readily available. We are proud to now have 530 kits in our community - with more coming soon 🩸

<https://www.heartsafe.org.uk/bleed-kit-homepage/>— with **Keynsham Town Council** and **Bath and North East Somerset Neighbourhood Policing**.

👍❤️👏 You, Jody Morrow and 35 others

1 comment 13 shares





Community Bleed Control Kit and Defibrillator

Credit: Em Wilkinson Photograph  
The Create Centre, Bristol

## New Partnership Benefit Year 6 Knife Crime Education Scenario



We have now launched a brand-new innovative knife crime education scenario at the **Lifeskills** centre in Bristol.

This new scenario will teach Year 6 students about the dangers of carrying knives as they prepare for the important transition into secondary school. None of this would have been possible without the incredible collaboration with **Avon Metals**, to take surrendered weapons and knives that are placed in one of **Avon and Somerset Police** surrender bins, smelting them down and transforming them from metal into money to fund this new vital educational resource.

By turning weapons into life-saving tools and knowledge, this partnership is making our communities safer and empowering our children to make smart choices.

During our event also celebrated everyone who has come together under our partnership, which has distributed hundreds of emergency bleed kits across the region to save lives in trauma situations.



# Safer Hull By Hull County Council

## The Partnership Expands Across The UK

We're proud to share that our life-saving bleed kit initiative is expanding across the UK — reaching more communities, in both small and large quantities, with vital emergency resources.


A significant milestone has just been reached with 100 bleed kits being installed throughout Hull. These kits are strategically placed to provide immediate first aid in the event of an accident, workplace injury, violent incident, or other emergency — giving people the tools they need to act quickly when every second counts.



Along with Safer Cornwall who have had over 20 recent Bleed Control Kit installations & growing.

But this is just the beginning.

We're now calling on **investors, private businesses, councils, charities, and community groups** to join us in driving this mission forward. Your support can help place bleed kits in more public spaces, schools, transport hubs, and workplaces — potentially saving lives in your area.

 **National Reach:** Our hope is that this easy provision model can be rolled out across police forces and communities nationally.

Don't let your community be left behind.

**Be part of the movement. Help us bring bleed kits to every corner of the UK by scanning the QR code.**







Memorial Stadium Bristol



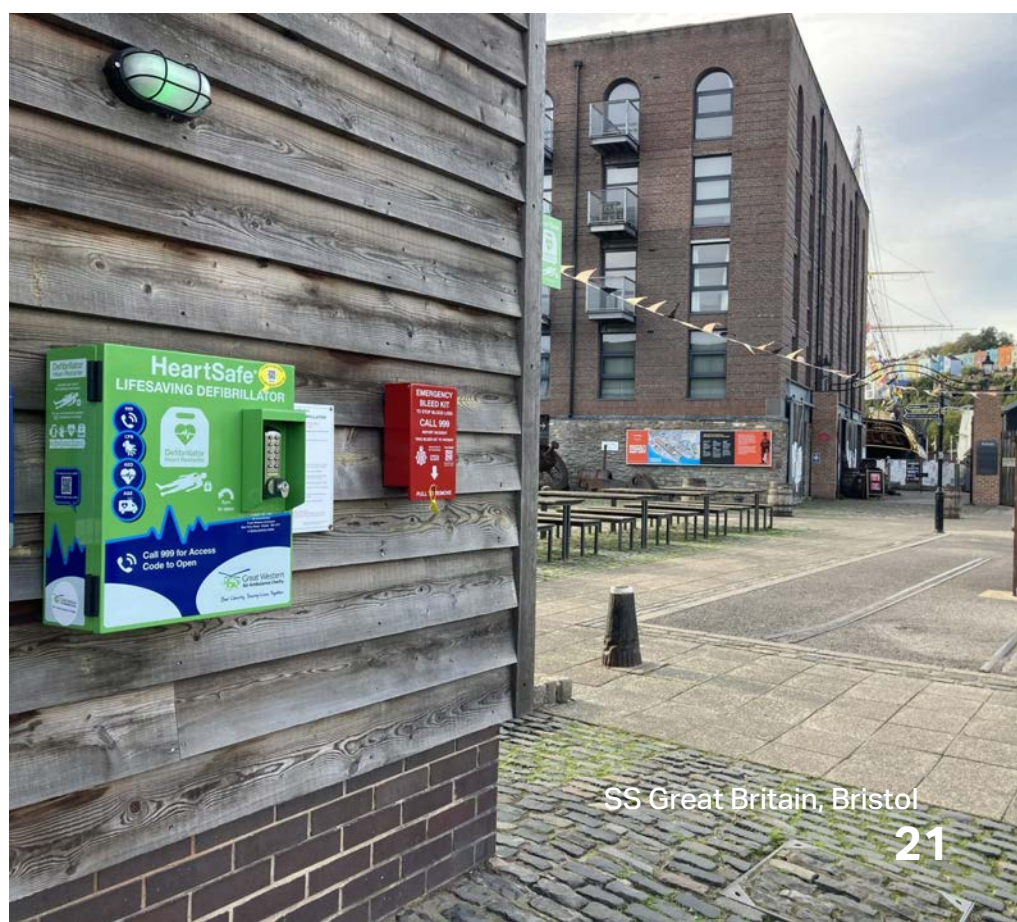
St Pauls, Bristol



The Downs, Clifton, Bristol



Waterside, Bristol



SS Great Britain, Bristol





Bristol



North Town Primary School, Taunton



Longwell Green, Bristol



City Centre Bristol



Clifton, Bristol



City Centre, Bristol



Compton Martin, Bristol



The Grain Cafe Bar, Frome



Help make a difference  
in your Community



GET INVOLVED



CommunityBleedKit@avonandsomerset.police.uk

www.bleedkit.co.uk

HSBKB105